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“Banking. We think it’s great. But admittedly, for most people, banking relationships are little more than a necessity. But does that have to be the case? We don’t think so. As bankers, the people of North Valley have amassed years of business and financial knowledge that could be of great help to you. And with the rise of things like Facebook, YouTube, and Instagram, we now have the ability to share it. So, that’s what we intend to do. Introducing, NVTV.”